

## **ANDREW DYER - Production Artist, Visualiser and Photographer.**

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### **Graphics Related Education**

Certificate in Typing – 1995 Able Business Training College

Desktop Publishing Certificate – 1995 - '96 The Computer Graphics College

Advanced Photoshop Certificate – 1996 The Computer Graphics College

Avid Media Illusion & Matador – 1998 Australian Film Television & Radio School

Discreet Logic Effect/Flame – 1999 Australian Film Television & Radio School

### **Work Experience**

February 2010 to Present – Freelance Production Artist, Visualiser and Retoucher - Sydney Australia.

February 2009 to January 2010 – Production Artist, Visualiser and Retoucher - Energi Design - Sydney Australia.

August 2005 to December 2008 – Freelance Production Artist, Visualiser and Photographer- London UK.

Based in London, I have been working as a freelance production artist and visualiser for Landor & Associates, The Greenspace, Meadow Creative, Futurebrand and The Nest. I also decided to take my passion for photography into a profession using digital medium format equipment for product and architecture photography.

October 2004 to June 2005 – Karacters Design Group (Vancouver BC) – Production Artist.

Upon arriving in Vancouver I joined Karacters ([www.karacters.com](http://www.karacters.com)), a division of DDB Canada. I worked on a variety of projects involving retouching, packaging artwork and visualising for clients such as BC Ferries, Shoppers Drug Mart, Vancity Insurance and SunRype Juice.

August 2002 to September 2004 – Freelance Production Artist – Sydney Australia

Working on and off-site, my clients have included my previous full-time employers, Morton Design and Desire Brand Management, as well as other Sydney based design companies such as Brave Communications, EKH Branding, Energi Design, Futurebrand and LKS Landor.

October 2001 to July 2002 – Desire Brand Management – Senior Finished Artist – Sydney Australia

As the senior finished artist I was responsible for the quality and accuracy of outgoing artwork. As with my previous place of employment, some packaging is involved, but mostly I was involved with artwork and retouching for print advertising in newspapers, magazines and posters.

March 2000 to October 2001 – Morton Design – Senior Finished Artist – Sydney Australia

After freelancing with Morton Design for 2 months I was offered a permanent position with them. I was responsible for the production of artwork files, usually using Illustrator and Photoshop, predominantly for packaging. I was also involved in 3D modeling and the development of special effects to increase the impact of presentations made by the company.

June 1999 to March 2000 – Freelance Finished Artist – Sydney Australia

During this time I freelanced for a variety of organisations including advertising agencies and design studios using high-end skills in XPress, Illustrator and Photoshop to produce artwork for press and mainstream advertising, direct mail, and packaging.

September 1998 to December 1999 – Foxtel – Sydney Australia

After completing the course in Avid Illusion (video and film compositing software) I contacted Foxtel, knowing they used Illusion, to gain experience within a studio environment. I was employed there on a casual basis, mainly using Photoshop and having the opportunity to practice on the Avid Illusion platform. Also having completed the course in Flame I was able to practice and increase my skills on Foxtel's High-end compositing "Flint" platforms.

July 1996 to September 2001 – The Computer Graphics College – Sydney Australia

Having been a former student, I was invited by the college to be trained and subsequently teach various graphics packages. Primarily I taught Adobe Photoshop or Adobe Illustrator to classes of up to 15 students. Working at the College allowed me access to the latest software, industry magazines and the discipline of not only knowing a product inside out, but being able to impart that knowledge to others. Since May '98 I have only worked there as a relief teacher so that I can pursue more skills in other areas.

June 1996 to June 1999 – Val Morgan Cinema Advertising – Sydney Australia

Using Adobe Photoshop, Adobe Illustrator and Quark Express, I produced all the in-house material for the printed promotion of Val Morgan Cinema Advertising, including leaflets, brochures and posters. I also colour correct and prepare scans to be ready for the production of client slides, which I have made using both Photoshop and the Quantel Paintbox.

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